

FOR IMMEDIATE RELEASE

Contact: Jack Eaton
479/254-8550
jack@spsfbc.com



SINGLE PARENT SCHOLARSHIP OF BENTON COUNTY CORPORATE LUNCHEON

Bentonville, AR – May 23, 2014: Single Parent Scholarship Fund of Benton County (SPSF/BC) celebrated 30 years of student successes with nearly 200 community partners at their 9th annual Corporate Luncheon presented by ARVEST Bank. The Corporate Luncheon took place on Tuesday, May 20, 2014 at John Q. Hammons in Rogers, AR from 11:30 am – 1:00 pm.

Bill Simon, President & CEO of Walmart Stores U.S. was the Featured Speaker and spoke about Walmart's involvement and his personal tie to SPSF/BC's mission as Bill himself grew up in a single parent household. SPSF/BC student, Deana George, shared her story of wanting to provide her children with a better life and to set an example of self-worth and confidence to reach for your dreams.

Sponsors of the event included, Presenting Sponsor, ARVEST Bank; Gold Sponsors, 3W Magazine and Bank of Arkansas; Silver Sponsors, Keith, Miller, Butler, Schneider & Pawlik Law Firm and McCormick & Company; Bronze Sponsors, Cox Communications, Diamond Foods, Harris McHaney Realtors Property Management, NWA Sales & Marketing, Regions Bank, SourceGas and TPN Retail.

“We are so grateful for the support of our sponsors and community partners. The dedication and support of our sponsors and volunteers are what make our organization successful. Thank you to everyone who attended this wonderful event, you have touched so many with your generous hearts.” - Jack Eaton, SPSF/BC Executive Director

As the largest affiliate in the Arkansas Single Parent Scholarship Fund network, SPSF/BC focuses on the whole student and the needs of his/her family. We provide an empowering and nurturing growth environment that helps a single parent attend school, while addressing issues which, if not addressed, could undermine academic success or cause early withdrawal. We do this through a variety of support programs, including: **Professional and Personal Counseling** that helps students process life events and increase their self-confidence and sense of worth; **Academic and Career Guidance** that assists students in identifying and efficiently pursuing an appropriate course of study leading to employment; **Life Skills Workshops** that allow students to adjust to the college environment and develop their critical thinking, communication, research and time management skills; **Tutoring** for students who need a little extra academic help along the way; **Mentoring** to help students build the confidence they need to change their lives. We also connect our students to members of the Alumni Council, who have walked the path before them and completed their degrees.

For more information on how to support the Single Parent Scholarship Fund of Benton County and impact the lives of a single parent family visit www.spsfbc.com or contact us by email at spsfbc@spsfbc.com or by phone at 479/254-8550.

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Bill Simon, President & CEO of Walmart U.S.



FROM LEFT: Andrea Milton, SPSF/BC Development Coordinator, Bill Simon, President & CEO of Walmart U.S., and Jack Eaton, SPSF/BC Executive Director



FROM LEFT: Dick Trammel, Executive Vice President ARVEST, Bill Simon, President & CEO of Walmart U.S., Pete Metzger SPSF/BC Board Member, and Jack Eaton, SPSF/BC Executive Director.



Guests mingling before the event.



SPSF/BC Student Speaker, Deana George