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FOR IMMEDIATE RELEASE

## GIVE ONLINE THROUGH ARKANSASGIVES.ORG ON APRIL 2 TO HELP SINGLE PARENT SCHOLARSHIP FUND OF BENTON COUNTY

Bentonville, Ark. (March 27, 2015) – **Single Parent Scholarship Fund of Benton County (SPSF/BC)** will earn bonus dollars and have a chance to earn prizes for every gift given online through ArkansasGives.org from 8 a.m. to 8 p.m. Thursday.

“Your online donation April 2 will help **SPSF/BC** enable single parents to attain self-sufficiency through post-secondary education,” said Jack Eaton, SPSF/BC Executive Director.

Arkansas Community Foundation has set up a \$250,000 bonus pool to be divided among the dozens charities participating statewide. In addition, **SPSF/BC** will compete for additional cash prizes that will be awarded to the organizations that raise the most individual donations and most total dollars in several categories.

The public will be able to give online from smartphones, tablets or personal computers by going to ArkansasGives.org, choosing **SPSF/BC** and making a credit card donation.

As the largest affiliate in the Arkansas Single Parent Scholarship Fund network, SPSF/BC focuses on the whole student and the needs of his/her family. We provide an empowering and nurturing growth environment that helps a single parent attend school, while addressing issues which, if not addressed, could undermine academic success or cause early withdrawal. We do this through a variety of support programs, including: **Professional and Personal Counseling** that helps students process life events and increase their self-confidence and sense of worth; **Academic and Career Guidance** that assists students in identifying and efficiently pursuing an appropriate course of study leading to employment; **Life Skills Workshops** that allow students to adjust to the college environment and develop their critical thinking, communication, research and time management skills; **Tutoring** for students who need a little extra academic help along the way; **Mentoring** to help students build the confidence they need to change their lives. We also connect our students to members of the Alumni Council, who have walked the path before them and completed their degrees.

“For one day, givers throughout Arkansas will have one easy way to give through Arkansas Community Foundation’s ArkansasGives.org site,” said Jack.

ArkansasGives is presented by Arkansas Community Foundation in partnership with Arkansas Nonprofit Alliance. Partners include AT&T Arkansas, THV 11 in Little Rock, News 5 in Fort Smith, KAIT 8 in Jonesboro, the Arkansas Press Association, AY Magazine, KUAR FM 89 and iHeartMedia.

Arkansas Community Foundation offers tools to help Arkansans protect, grow and direct their charitable dollars as they learn more about community needs. By making grants and sharing knowledge, the Community Foundation supports charitable programs that work for Arkansas and partners to create new initiatives that address the gaps. Since 1976, the Community Foundation has provided more than \$120 million in grants and partnered with thousands of Arkansans to help them improve our neighborhoods, our towns and our entire state. Contributions to the Community Foundation, its funds and any of its 27 affiliates are fully tax deductible.

For more information on how to support the Single Parent Scholarship Fund of Benton County and impact the lives of a single parent family visit [www.spsfbc.com](http://www.spsfbc.com) or contact us by email at [spsfbc@spsfbc.com](mailto:spsfbc@spsfbc.com) or by phone at 479/254-8550.