

FOR IMMEDIATE RELEASE

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SINGLE PARENT SCHOLARSHIP OF BENTON COUNTY CORPORATE LUNCHEON

Bentonville, AR – May 19, 2015: Single Parent Scholarship Fund of Benton County (SPSF/BC) celebrated over 30 years of student successes with over 200 community partners at their 10th annual Corporate Luncheon presented by Schreiber Foods. The Corporate Luncheon took place on Wednesday, May 13, 2015 at Embassy Suites in Rogers, AR from 11:30 am – 1:00 pm.

Greg Foran, President & CEO of Walmart Stores U.S. was the Featured Speaker and spoke about Walmart's involvement and his personal tie to SPSF/BC's mission as Greg himself was a single parent for a sometime. SPSF/BC alumni, Felicia McCranie, shared her journey to success and wanting a better life for her child and her desire to give back to the community that wrapped their arms around her during a difficult time. This year's Corporate Luncheon emcee was Lauren Conley from Fox-24/KNWA.

Sponsors of the event included, Presenting Sponsor, Schreiber Foods; Diamond Sponsors, Celebrate Magazine and Greenwood Gearhart, Inc; Gold Sponsors, 3W Magazine, Campbell's, Mockingbird Creative and onIT; Silver Sponsors, Bank of Arkansas, CCF Brands, Colgate-Palmolive, John Brown University-Degree Completion, Keith, Miller, Butler, Schneider & Pawlik Law Firm, Snyder's Lance and TPN Retail; Bronze Sponsors, AMP Sign & Banner, D & R Hobbs Properties LLC, Northwest Technical Institute and Regions Bank.

“We are so grateful for the support of our sponsors and community partners. The dedication and support of our sponsors and volunteers are what make our organization successful. Thank you to everyone who attended this wonderful event, you have touched so many with your generous hearts.” - Jack Eaton, SPSF/BC Executive Director

As the largest affiliate in the Arkansas Single Parent Scholarship Fund network, SPSF/BC focuses on the whole student and the needs of his/her family. We provide an empowering and nurturing growth environment that helps a single parent attend school, while addressing issues which, if not addressed, could undermine academic success or cause early withdrawal. We do this through a variety of support programs, including: **Professional and Personal Counseling** that helps students process life events and increase their self-confidence and sense of worth; **Academic and Career Guidance** that assists students in identifying and efficiently pursuing an appropriate course of study leading to employment; **Life Skills Workshops** that allow students to adjust to the college environment and develop their critical thinking, communication, research and time management skills; **Tutoring** for students who need a little extra academic help along the way; **Mentoring** to help students build the confidence they need to change their lives. We also connect our students to members of the Alumni Council, who have walked the path before them and completed their degrees.

For more information on how to support the Single Parent Scholarship Fund of Benton County and impact the lives of a single parent family visit www.spsfbc.org or contact us by email at spsfbc@spsfbc.org or by phone at 479/254-8550. For logos and media information visit www.spsfbc.org/news/media-resources.

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Jack Eaton, SPSF/BC Executive Director, Duane Naccarato, Retired Walmart Executive, Pete Metzger, SPSF/BC Advisory Council Member, Greg Foran, President & CEO, Walmart U.S.



Sean Moran, Team Lead at Schreiber Foods (Presenting Sponsor) and SPSF/BC Board Vice Chair, Judy Hammond, SPSF/BC Board Chair, Greg Foran, President & CEO, Walmart, U.S.



Guests mingling before the event.

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Michael McCranie and Felicia McCranie (SPSF/BC Alumni Speaker)



SPSF/BC Alumni Speaker, Felicia McCranie



Featured Speaker, Greg Foran, President & CEO, Walmart U.S.

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