

FOR IMMEDIATE RELEASE

Contact: Jack Eaton
479/254-8550
jack@spsfbc.org



11th Annual Corporate Luncheon Featuring Doug McMillon

Bentonville, AR – February 12, 2016: Single Parent Scholarship Fund of Benton County (SPSFBC) will be celebrating student successes with community partners at their 11th annual Corporate Luncheon. The Corporate Luncheon will take place on Wednesday, March 30, 2016 at Embassy Suites Northwest Arkansas in Rogers, AR from 11:30 am – 1:00 pm. Sponsors of \$5000+ and media partners will have the opportunity to attend a private VIP Meet & Greet with Doug McMillon from 11:15 am – 11:45 am prior to the main event.

Doug McMillon, President and CEO of Wal-Mart Stores, Inc. will be the Featured Speaker at the event. Guest Speakers include, SPSFBC Alumni, Sarah Beers, DDS and SPSFBC Board Chair, Judy Hammond.

SPSFBC will be recognizing and appreciating over 100 community partners and have invited new corporate and community partners to join this year's event. Tickets are \$50 each and sponsorship opportunities are still available. Contact Andrea Milton at andrea@spsfbc.org for reservations or with questions. Tickets can also be purchased online by spsfbc.org/about/events.

"I'm excited to be part of the Single Parent Scholarship Fund of Benton County's Corporate Luncheon this year. This outstanding organization has been providing scholarships and student programming to single moms and dads in Benton County for over 32 years, and I'm proud that our company and so many of our associates are directly involved and making a difference. Supporting this organization not only impacts the lives of hundreds of single parents and their children each year, but it boosts the economy right here in Benton County." – Doug McMillon

About Single Parent Scholarship Fund of Benton County

As the largest affiliate in the Arkansas Single Parent Scholarship Fund network, SPSFBC focuses on the whole student and the needs of his/her family. We provide an empowering and nurturing growth environment that helps a single parent attend school, while addressing issues which, if not addressed, could undermine academic success or cause early withdrawal. We do this through a variety of support programs, including: **Professional and Personal Counseling** that helps students process life events and increase their self-confidence and sense of worth; **Academic and Career Guidance** that assists students in identifying and efficiently pursuing an appropriate course of study leading to employment; **Life Skills Workshops** that allow students to adjust to the college environment and develop their critical thinking, communication, research and time management skills; **Tutoring** for students who need a little extra academic help along the way; **Mentoring** to help students build the confidence they need to change their lives. We also connect our students to members of the Alumni Council, who have walked the path before them and completed their degrees.

For more information on how to support the Single Parent Scholarship Fund of Benton County and impact the lives of a single parent family visit www.spsfbc.org or contact us by email at spsfbc@spsfbc.org or by phone at 479/254-8550.

EVENT SPONSORS (as of 2/10/2016):

Diamond Sponsors: Celebrate Magazine, Colgate-Palmolive, Greenwood Gearhart, Inc., Walmart/Sam's Club
Gold Sponsors: Bank of Arkansas, Campbell's

Silver Sponsors: Collective Bias, Intrust Bank, John Brown University Degree Completion, Schreiber, TPN Retail

Bronze Sponsors: avad3, Diamond Foods, Hogan Taylor, NTI, Snyder's Lance

###



Doug McMillon

President and CEO of Wal-Mart Stores, Inc.

Doug McMillon is the president and chief executive officer of Wal-Mart Stores, Inc. (Walmart).

As CEO, Doug leads a strong management team that is working to deliver Walmart's mission of "saving people money so they can live better." Under his leadership, Walmart is bringing together its stores, logistics network and digital commerce capabilities in new ways to empower customers to shop whenever, wherever and however they want.

From February 2009 to February 2014, Doug served as president and chief executive officer of Walmart International, a fast-growing segment of Walmart's overall operations, with more than 6,400 stores and nearly 800,000 associates in 26 countries outside the United States. From 2006 to 2009, he served as president and chief executive officer of Sam's Club, an operating segment of Walmart, with sales of more than \$46 billion annually during his tenure.

Doug is a longtime champion of Walmart's customers, its associates and the company's culture. In 1984, he started out as an hourly summer associate in a Walmart distribution center. In 1990, while pursuing his MBA, he rejoined the company as an assistant manager in a Tulsa, Okla., Walmart store before moving to merchandising as a buyer trainee. He went on to serve in successful senior leadership roles in all of Walmart's business segments. He remains a merchant at heart and understands where customers around the world are heading next.

Doug serves on the boards of directors for Wal-Mart Stores, Inc., the Consumer Goods Forum, the U.S.-China Business Council and Crystal Bridges Museum of American Art. He also serves on the advisory board of the Tsinghua University School of Economics and Management in Beijing, China; the executive committee of Business Roundtable; and the Dean's Advisory Board for the Walton College of Business at the University of Arkansas. He has been recognized as a Young Global Leader by the World Economic Forum.

Originally from Jonesboro, Ark., Doug graduated from the University of Arkansas with a bachelor of science in business administration. He earned his MBA in finance from the University of Tulsa.